This course will equip you to design, analyze and recommend policies that create change in the world. You will learn essential techniques and frameworks while working on real policies from around the world and a personal policy challenge of your own choosing. Whether you work in government, the private sector, non-profits, activism, entrepreneurship, or community organization, this course will empower you to design policy solutions to help create the type of world in which you want to live.

	Normative frames: the value-based viewpoints that shape policy work

Strengths and challenges of three policy actors: the market, the government, and civil society

Three criteria for a policy to succeed

Framework: the strategic triangle | 7 / ⟨   8 ⟨ Q . 7.8 . |
| | Problem diagnosis: identifying and mapping failures and root causes

Using problem diagnosis to detect points of leverage for policy solutions

Tool: Ishikawa diagram | ‹ Writing assignment
‹ Case analysis
‹ Discussion

‹ Synchronous hour meeting
‹ Group case analysis |
| | Challenging preconceptions and evaluating technical correctness

Mapping causal links between policy interventions and outcomes, and selecting good indicators

Using models in a complex world

Tools: Theory of change / log-frame | ‹ Writing assignment
‹ Case analysis
‹ Quiz

‹ Synchronous hour meeting
‹ Group case analysis |

		Systematically evaluating sources of formal and informal authorization for policy approval/implementation Background on comparative politics and types of political institutions Framework: Stakeholder analysis	‹ Writing assignment ‹ Case analysis ‹ Quiz ‹ Synchronous hour meeting ‹ Group case analysis
		Assessing practical and structural concerns of policy implementation in the context of organizations Insights from institutional theory on implementation capacities Framework: Evaluating implementation capacity	‹ Writing assignment ‹ Case analysis ‹ Quiz ‹ Synchronous hour meeting ‹ Group case analysis
		Structured comparison of policy solutions across strategic triangle Making tradeoffs in service of selecting the best policy solution	