U.S. Census is being self-employed, but entrepreneurship scholars often

## not capture the scale of an enterprise

question the idea that every self-

employed person is an entrepreneur.

using self-employment to capture entrepreneurship produces some anomalous results. For example, according to the Census, the West

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in the past have tended to do better. Unsurprisingly, local policy makers who are looking for ways to rev the economic engines of their cities are interested in policies that can generate more entrepreneurship. Therefore, understanding the determinants of entrepreneurship can help guide the development of more effective economic development policies, both locally and nationally.

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The first problem in assessing the causes of local entrepreneurship is measurement. While the giants of economic history, like Joseph Schumpeter and Frank Knight, wrote great books explaining the value of entrepreneurship, they did not leave us with a clear, empirically usable definition of it.

by far the highest self-employment rate in the country while the San Jose metropolitan area, which includes Silicon Valley, has one of the lowest. Unlike many entrepreneurship scholars, we do think that the large numbers of moderate earning, self-employed individuals in West Palm Beach, over the age of 55, should be considered entrepreneurs, but any measure that qualifies San Jose as non-entrepreneurial is clearly deeply flawed.

Two alternative measures, both

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Policy Briefs are short overviews of new and
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Ponzetto that appeared in the January 2010
issue of the Journal of Urban Economics,
and "Local Industrial Conditions and
"Entrepreneurship: How Much of the Spatial
Distribution Can We Explain?" an article by
Edward L. Glaeser and William R. Kerr that
appeared in the September 2009 issue of
the

## W a R.Ke

William R. Kerr is an Assistant Professor at Harvard Business School, where he teaches the Entrepreneurial Manager course in the strate year of the MBA program. Kerr, who received a Kau man Junior Faculty Fellowship in Entrepreneurship Research in 2009, also serves on the Entrepreneurial Finance roundtable of the Massachusetts Technology Leadership Council and the National Science Foundations Expert Panel for Science and Engineering Human Resources.

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